

PHILIPS

EuroPCR 2018

22-25 May 2018

Philips booth F18
Level 1

Palais des congrès
de Paris



No silos.
No limits.



No silos. No limits.

When it comes to health, people deserve the best. Yet despite advances, progress is too often slowed. By systems that can't communicate. By data that gets locked in silos. By clinicians who can't see the full picture fast enough and patients who feel lost in the system. Philips has the depth of perspective across hospital and home needed to break the boundaries standing in the way of organizing healthcare around the patient.

At Philips, we collaborate on designing innovations to seamlessly bring together people, data and technology for personalized, actionable insights. This results in bringing cardiovascular care professionals and their patients together through the integration of data and targeted information across the care continuum, from prevention, to emergency care and acute care, through to diagnosis, treatment and home care.

We aim to deliver seamless cardiovascular care and improved workflows to reduce variation in the standard of care, and to find the optimal pathways for better clinical outcomes, lower costs, and increased patient and staff satisfaction – that's health with no bounds.

Visit the Philips booth at EuroPCR 2018, join our Training Village and attend our Symposium to explore our innovations and see how Philips is removing the bounds of care.

There's always a way to make life better.



With Philips Azurion, performance and superior care **become one**

Already start to interactively explore the Philips Azurion environment. See how its innovations can transform your interventional workflow by visiting www.philips.com/EuroPCR

Case review

Submit your interesting cases and share your experience with peers.

In the Cath Lab, clinical expertise, rapid response and team work all play a critical role in determining patient outcomes. We invite you to come together as a clinical community, review challenging or unusual cases, share your knowledge and techniques, and discuss informally the best ways to managed complications with experts.

If you have a complicated or interested case which offers teaching points for enhancing quality care, please register your case to present it and discuss it with peers and experts at our booth during EuroPCR!

Your case may be selected for one of the following sessions:

- Coronary complex cases
- Cases based discussion on TAVR and TMVR

Submit your case via www.philips.com/EuroPCR

The cath lab of the future is now!



At this year's EuroPCR Philips is presenting an exciting new addition to the booth: The cath lab of the future is now! A daily program of dedicated interactive sessions on structural heart disease, coronary intervention and vascular intervention will be open to all delegates.

Don't miss this unique opportunity to stop by the Philips booth and learn how our latest innovations can help you solve your most difficult cases.



Enjoy a free healthy drink

Healthy hour from 17.00-18.00 daily
at Philips booth F18 on level 1

Symposium

Room 252B (Sponsored by Philips)

From SYNTAX II to my daily practice: incorporating state-of-the art techniques to improve clinical outcomes and health economics in complex revascularisation

Wednesday, May 23

16.30-18.00, room 252B

Chairpersons: P.W. Serruys, C. Di Mario

Panellists: H. Matsuo, M. Patel

Faculty: A. Banning, J.Escaned, J.Davies, M.Götberg

Attend this session if you want:

- To be able to incorporate into your practice the different elements of the SYNTAX II PCI strategy, including the use of physiology and imaging
- To appraise the safety of deferral based physiology from DEFINE FLAIR and iFR SWEDEHEART trials
- To learn the expected benefits on health economics and patient outcomes derived from incorporating the state-of-the art PCI practices

Sign up via www.philips.com/EuroPCR

DEFINE-FLAIR study results!

DEFINE-FLAIR reported a
10% cost savings per
patient compared
to FFR (over one year period).

Read all about the study result on
www.philips.com/EuroPCR



Training Village program

Hall Paris room 9 (Sponsored by Philips)

Tuesday, 22 May

Time	Session title	Speakers
12.00-13.00	How to overcome challenges with IVUS image interpretation	A. Sharp
14.00-15.00	Clinical value of IVUS in complex left main lesions and beyond	L. Testa
15.30-16.30	SyncVision co-registration case-based session	J. Escaned
17.00-18.00	CTO	M. Egred

Wednesday, 23 May

Time	Session title	Speakers
09.30-10.30	Tools to use to overcome the challenges with CTO	M. Fared
11.00-12.00	Case-based discussion of treatment dilemma in a complex left main	L. Testa
12.30-13.30	How state of the art PCI tools such as IVUS and iFR simplify decision making and treatment	J. Davies
14.00-15.00	Multivessel Disease, which devices and techniques to use for best patient outcomes	E. Van Belle
15.30-16.30	How to overcome challenges with IVUS image interpretation	A. Sharp
17.00-18.00	Case-based discussion of treatment dilemma in a complex left main	L. Testa

Add the individual trainings of your interest to your calendar It is not possible to reserve a place in advance.

www.philips.com/EuroPCR

Thursday, 24 May

Time	Session title	Speakers
10.00-11.00	Open session on how to overcome challenges with IVUS image interpretation	A. Sharp
12.30-13.30	SyncVision IVUS and iFR co-registration - How state of the art PCI tools such as IVUS and iFR simplify decision making and treatment	J. Davies
13.30-14.30	Case-based discussion - changing treatment from CABG to PCI	E. Van Belle
15.00-17.00	Open session on how to overcome challenges with IVUS image interpretation	J. Ligthart

Friday, 25 May

Time	Session title	Speakers
10.00-12.00	Open session on how to overcome challenges with IVUS image interpretation	J. Ligthart

